



COMMUNICATIONS CONSULTANT

JOB DESCRIPTION

Equipping Congregations Project

Contract Position • \$55/hour • Denver Metro Area Preferred

About the Initiative

Through its Office of Communications—Caffeinated Church—the Episcopal Church in Colorado has built an ecumenical hub helping churches tell their stories with clarity, creativity, and confidence. *Show & Tell: Stories for the Nones, Dones, and Disconnected* expands this work nationally, equipping 90 mainline congregations to produce compelling, resonant digital media that reconnects Gen Z, Millennials, and Latino communities with the Christian story.

Position Summary

We are seeking two Communications Consultants to guide congregations through a yearlong digital storytelling and content-creation journey. Consultants will coach churches in producing at least five high-quality new media pieces, building a sustainable communications plan, and launching or strengthening their storytelling presence on platforms such as TikTok, Instagram, and YouTube Shorts.

The ideal candidate is a natural coach, a digital native familiar with Gen Z/Millennial media culture, and someone who can support faith communities as they try new approaches to sharing Christian stories with authenticity and creativity.

Most work will be virtual; occasional travel is required to support congregations in-person. Travel time is paid. Consultants must live in the Denver Metro area.

Consultants will serve as key partners working under the leadership of Mike Orr, Canon for Communications & Evangelism for the Episcopal Church in Colorado and founder/director of Caffeinated Church, joining a team committed to equipping congregations to share authentic, compelling stories of faith.

Key Responsibilities

Training & Coaching

- Facilitate virtual and in-person storytelling training for assigned congregations.
- Teach congregations how to identify compelling faith stories rooted in their local context.
- Coach leaders (staff or volunteers) in on-camera confidence, narrative clarity, and emotionally resonant communication.

Content Development

- Guide congregations to produce a minimum of five high-quality multimedia stories (video shorts, reels, testimonies, interviews, etc.).
- Support churches in developing a sustainable communications content calendar and workflow.
- Provide instruction on recording techniques, basic iPhone videography, lighting, framing, and audio capture.

Digital Strategy

- Assist congregations in setting up or optimizing digital channels, including:
 - TikTok
 - Instagram Reels & Stories
 - YouTube Shorts
 - Web integration
 - Newsletter follow-up strategies
- Teach best practices for reaching Gen Z and Millennials—humor, vulnerability, visually engaging pacing, conversational tone, “unpolished but authentic” style.

Reporting & Measurement

- Work with churches to track campaign effectiveness, including views, clicks, engagement, and directional growth.
 - Report on:
 - Skill-building and confidence increases
 - Capacity of church teams
 - Workflow consistency
 - Quality and reach of produced content
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Qualifications

- Experience in digital storytelling, short-form video production, or social-forward communications.
 - Familiarity with TikTok, Instagram Reels, YouTube Shorts, and emergent trends in digital culture.
 - Strong coaching, facilitation, and interpersonal skills.
 - Ability to teach basic iPhone-based content creation and entry-level editing.
 - Experience working with churches, nonprofits, or values-driven organizations (preferred but not required).
 - Comfortable working with a wide variety of denominations, ages, and technological skill levels.
 - Based in the Denver Metro area.
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Compensation & Structure

- \$55/hour, including paid travel time.
- Most coaching is virtual; occasional in-person visits as needed.
- Consultants will serve approximately 8–12 congregations each, depending on the final cohort distribution.
- One-year contract, renewable based on project needs