



VITALITY ASSESSMENT: Your Greatest Strength **RESOURCES FOR COMMUNICATION**

Use these resources in conjunction with the SAMPLE COMMUNICATIONS PLAN to help get the word out to your congregation.

LANGUAGE FOR BULLETIN, NEWSLETTER, EMAIL

OPTION 1

This spring during the season of Lent, our diocese is inviting congregations to participate in a vitality assessment that will provide significant benefits to us in our mission and ministry. On Sunday, March 31st, all worshipers in our congregation 15 and over are invited to take part in this Vitality Assessment. It will help us discover our greatest strength, giving us information and feedback about what we do well, so that we can shape our ministry for the future. Please join us, and take part in Vitality Sunday!

OPTION 2

What is the story of our church? *What is our greatest strength?* Our unique story matters, and the diocese of Colorado is inviting us to take part in a survey that helps capture that story and the strengths found in our congregation. On March 31st, we invite you to participate in a vitality assessment that will identify our greatest strength and ways to continue growing from strength to strength as we move into a new season as The Episcopal Church in Colorado.

PHONE & IN-PERSON SCRIPT

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VIDEOS on episcopalcolorado.org/vitality

The WHY (March 4th) – Share with your CONGREGATION

The HOW (March 11th) – For your LEADERS to be able to effectively administer the survey

The WHAT NOW? (March 18th) – To help you in discerning what comes next.

PRINT & DOWNLOAD RESOURCES on episcopalcolorado.org/vitality

- Bulletin inserts, posters, text, and images for communicators
- Toolkit for clergy and leaders
- FAQs, for answering questions and getting clarification and focus

QUESTIONS? Contact the Office of Transition Ministry & Congregational Development

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